

Sample List of Fundraising Events

1. **MavFunder and Athletic MavFunder Campaigns:** The “MavFunder” is the official crowdfunding platform for Colorado Mesa University, administered by the CMU Foundation. Crowdfunding is the practice of fundraising for a specific project through small gifts from a large number of contributors. These projects focus on promotion through personal social networks, email and other online connections. The Mavfunder provides an easy and effective way to raise funds throughout the academic year. Utilize the CMU Foundation online platform, Classy, as a place to reach a broader audience for your cause and raise money for your on-campus group or athletic team.

Contact Tina Kleespies to get started with a general MavFunder page:

ckleespies@coloradomesa.edu.

Contact Bryan Rooks for an Athletic MavFunder page: brooks@coloradomesa.edu.

**Campaigns may not raise funds designated for one specific individual, including the work and travel of one specific individual.*

2. **CMU Annual Day of Giving:** April 10th is CMU’s Birthday and Annual Day of Giving! Your group can set up a fundraising campaign for this day and compete to win up to an additional \$5,000 in challenges for your group! Contact Tina Kleespies for more information: ckleespies@coloradomesa.edu.
3. **Special Events:** Host events like a gala, social event, concert, charity runs, walkathons, or fun fairs with entry fees contributing to your fundraising efforts. **Examples:** CMU Rodeo Team Gala, Outdoor Program Gala, The Beer Mile, Cheers to Maverick Champions, Entrepreneurship Day (E-Day).
4. **Event Sponsorship:** Seek sponsorship from local businesses or community partners for events you organize, providing exposure in return. **Contact the Foundation when you consider finding sponsors for your event.** We have the ability to pull a history of donors to your organization and can help find like-minded donors that would be interested in your cause. Contact Robin Brown regarding sponsorship questions: robinbrown@coloradomesa.edu.
5. **Merchandise Sales:** Design and sell branded merchandise such as T-shirts, hoodies, mugs, or stickers, with the proceeds going towards your fundraising goal.

Reminder: when selling items, you will either need to charge sales tax to the purchaser or choose to deduct sales tax from your Foundation Account.

Questions? Contact fundraisingevents@coloradomesa.edu.



6. **Auctions and Raffles:** Host fundraising events featuring auctions or raffles with donated items or services to generate revenue. **Both of these types of fundraising take additional steps and require special planning.** Contact the foundation to get started with one of these events: foundation@coloradomesa.edu.
7. **Dining for a Cause:** Partner with local restaurants for a percentage night where a portion of the sales during a specified time goes to your group.

What can you fundraise for?

- Scholarships
- Equipment
- Travel/Conference Fees
- Professional Development
- Capital Campaigns
- Operational Budget
- Speakers
- Research
- Grants
- Get creative - think like a donor!
- Office of Sponsored Programs vs. CMU Foundation
 - The CMU Office of Sponsored Program (OSP) provides guidance in developing, processing, and submitting formal proposals and grant applications primarily for state or federal funding.
 - For more details, please visit: <https://www.coloradomesa.edu/sponsored-programs/> or email osp@coloradomesa.edu.
 - The CMU Foundation can help with grant applications that must be submitted by a 501(c)3 or private sources of funding.
 - If you have additional questions please contact Emily Sams in the CMU Foundation office at: esams@coloradomesa.edu.

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